California Online Services

Happy or Sad?

Vehicles

=

According to Amazon Reviews...

2-5% of people will leave feedback on a product or seller.

California's population is

~39.54 million

(2017)

Potential for...

1.38 million

people providing feedback

What if there was a way...

To build California digital services with the people that use them, not just for them.

Introducing…

Koji Kumpulainien

LaJuan Taylor

Catalina Guillen

Ashok Bhatla

Jake Nesom

Fusion

Vision
Empower agency innovation
Citizen Engagement
Deliver better public digital services

What we'll be going over…

Our Journey

Fusion Demo

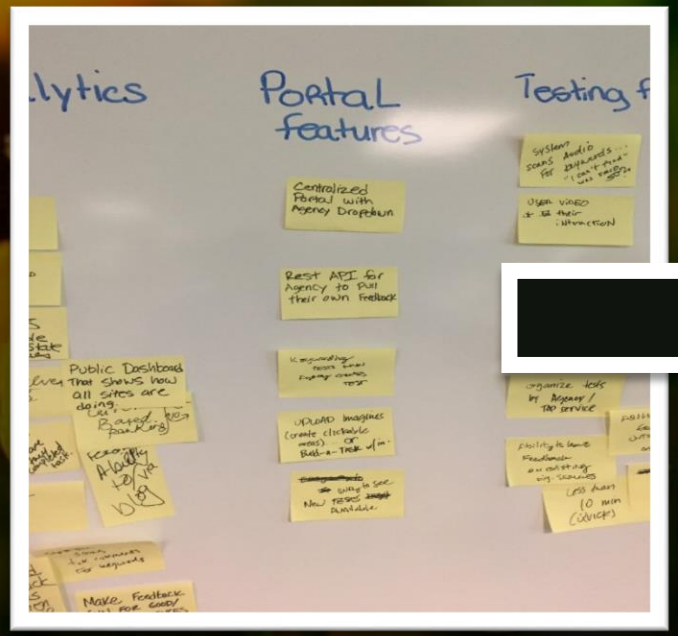
Technology Stack

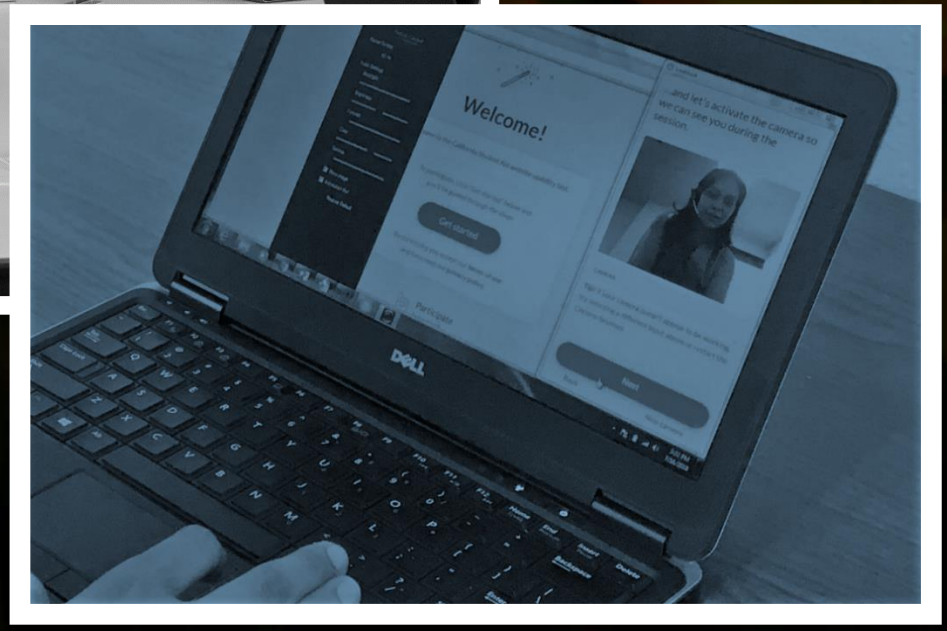
Design, Build & Validate Journey

Yes, And?

1 Minute!

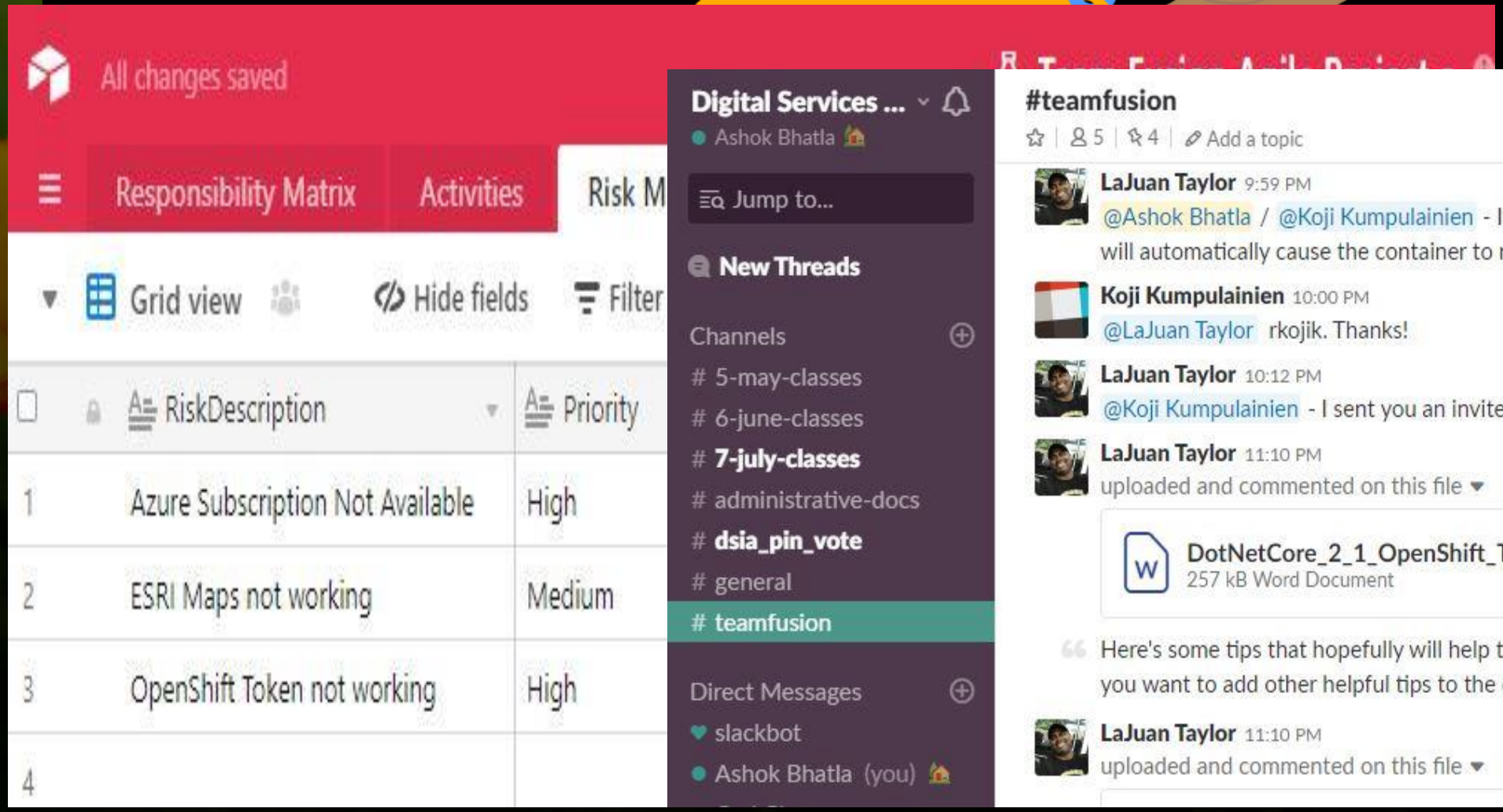
Personas





Our Methodology

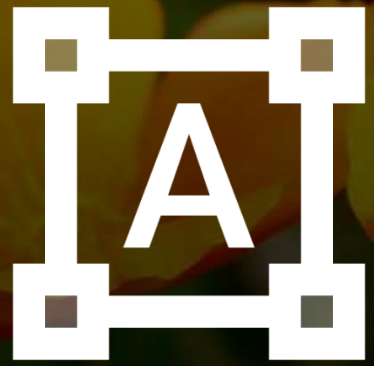
Standups



“Our Evolution into a High Performance Team.”

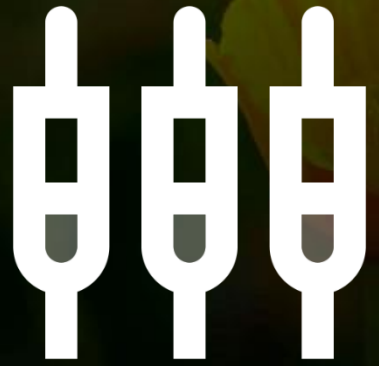
Tuckman's stages of group development

Forming

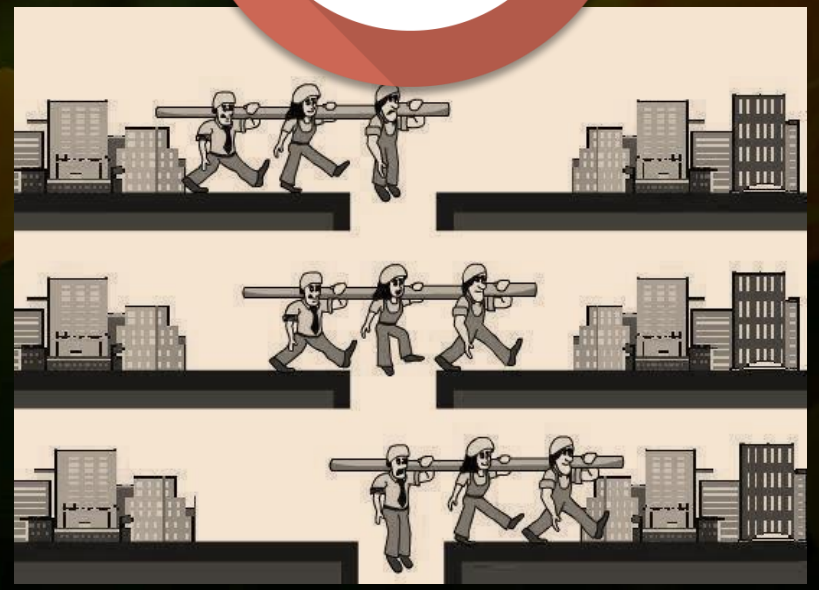


Storming

Norming



Performing

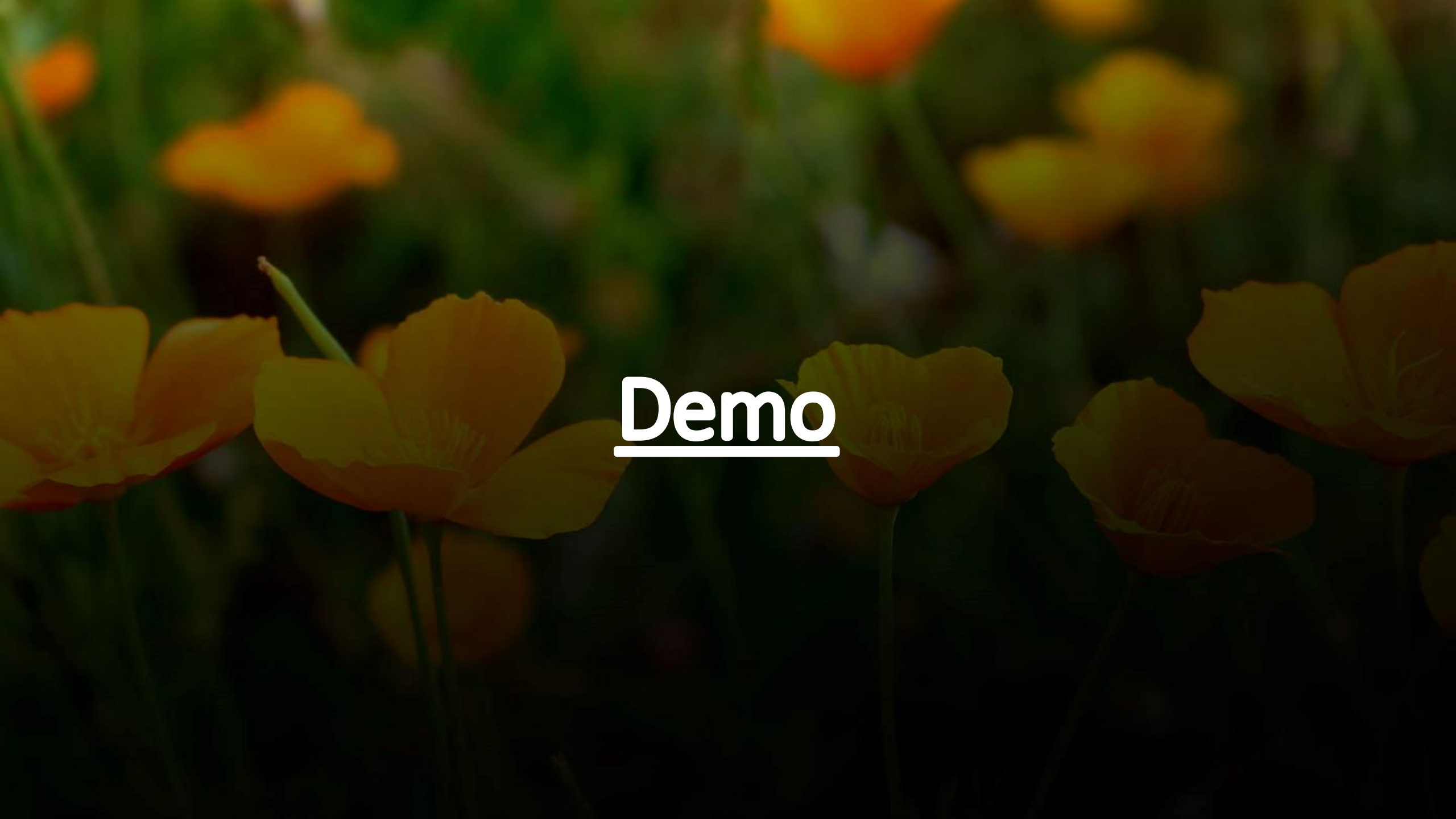


Fusion Demo

Our Journey

Fusion Demo

Technology Stack

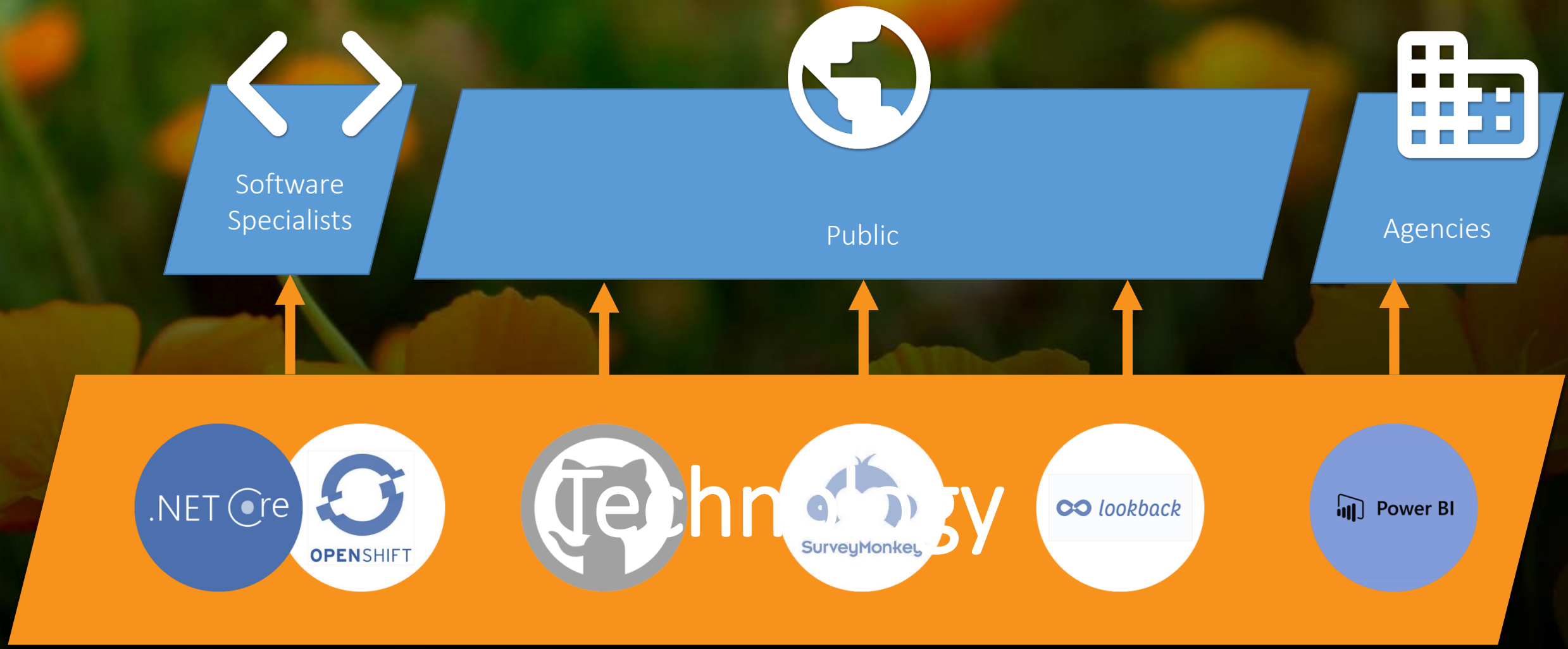

Demo

Technology Stack

Our Journey

Fusion Demo

Technology Stack

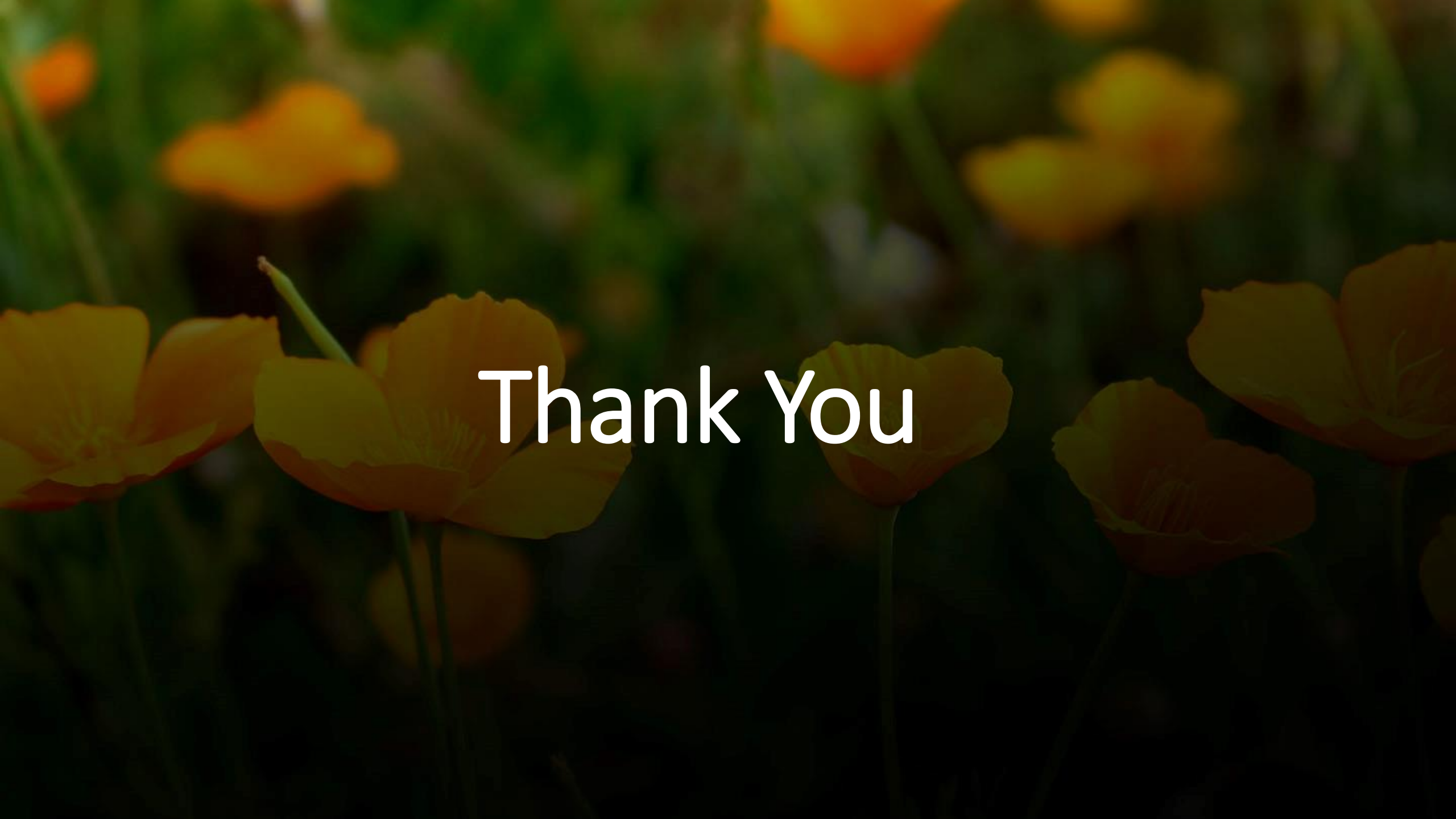

Software Specialists
Public
Agencies
.NET Core
OPENSHIFT
Technology
SurveyMonkey
lookback
Power BI

We think Fusion will help Agencies innovate and build better experiences for our Citizens

This project would facilitate connecting everyday citizens with user testing opportunities to existing and emerging online digital services provided by the State of California.

We think this is a great start we ask that a sponsor take ownership of it, complete it, and **deliver** it to our citizens who will benefit from it.

Implementing this will help us bridge the gap between the great Amazon experience and where we are today.


Thank You